



2017 Buyers' Guide Mid -Year Update Advertising Order

Advertiser: _____ Agency: _____
 Contact: _____ Contact: _____
 Address: _____ Address: _____
 City / State / Zip: _____ City / State / Zip: _____
 Phone: _____ Phone: _____
 Fax: _____ Fax: _____
 Email: _____ Email: _____

Website for Advertisers Index: _____

Buyers Guide		
Ad Size	Company Section	Product Section
Full	<input type="checkbox"/> \$1010	<input type="checkbox"/> \$1010
2/3 V	<input type="checkbox"/> \$850	<input type="checkbox"/> \$850
1/2 Island	<input type="checkbox"/> \$720	N/A
1/2 V <input type="checkbox"/> H <input type="checkbox"/> *	<input type="checkbox"/> \$650	N/A
1/3 V <input type="checkbox"/> S <input type="checkbox"/>	<input type="checkbox"/> \$575	<input type="checkbox"/> \$575
1/4	<input type="checkbox"/> \$505	N/A

Special Positions (Full page)	
Cover II SOLD	<input type="checkbox"/> \$2,380
Cover III	<input type="checkbox"/> \$2,380
Cover IV SOLD	<input type="checkbox"/> \$2,380
Page 3 SOLD	<input type="checkbox"/> \$2,194
Adjacent TOC	<input type="checkbox"/> \$2,194
**Other	<input type="checkbox"/> \$1125

AD MATERIALS: Deadline: _____ Midyear Update: May 2017

Note: Revisions to ad material and creation of new ad material will be billed at the house production rate of \$60.00/hour.

Special Instructions: _____

*1/2 Horizontal ads cannot be placed in the vehicle listing product sections.

**Other special positions include Mfr. Listing lead-in page, Oper. Listing lead-in page and specific requested positions

Insertion Cost: _____

Make Checks Payable to: Technology Systems Corporation
 Invoice PO# _____
 Payment by Credit Card: AmEx Discover Master Card Visa
 Cardholder _____
 CC No _____
 Sec code: _____ Exp. Date _____

Authorizing Signature: _____ Title: _____ Date: _____

Please Print Name: _____ ON&T Representative: _____

This agreement constitutes a contract for advertising services between Technology Systems Corporation and the advertiser. It is the sole responsibility of the advertiser to meet all publishing deadlines. Advertisers who do not meet these deadlines are not relieved of the requirement to pay for the advertising space. By mutual agreement, previous ads already in publisher's possession may be substituted for advertising material not received by deadline. Written cancellation of advertising space must be received no later than 10 days prior to the space reservation deadline of the respective issue. Electronic advertising prices are net and non-commissionable. Payment is due for each ad within 30 days of invoice. 1.5% interest per month will be added on any unpaid balance over 30 days. Publisher reserves the right to hold advertiser severally liable for such monies as are due and payable to the publisher.

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